

What's NEW

A newsletter for Greenfield Community College staff and faculty

Dec. 18, 1989

Media Center survey reveals extensive use by college community

The results are in!

The Media Center is always a busy place, but staffers at the center now know just how busy, as a result of the first of several Media Center User Surveys.

"We came up with the survey as a way of determining how many people were using our services and what services they were using," said media technician Dennis Koonz.

The Media Center provides media production, equipment circulation, film rentals, and media lab facilities to the college and community. Its lab facilities include Macintosh

computers and laser printer, a transparency machine, a darkroom, audio and video services, and graphic dry mounting and laminating. While the level of usage of some services is easily documented, the number of people using the lab facilities is harder to determine.

So, for one week, every time people entered the Media Center, they were asked to fill out a yellow sheet which asked the reason why they were there. The results show some heavy traffic through the Media Center. The week of October 30 through November 3, for example, Media Center facilities were

Turn to page 2.

College receives two grants to help with literacy training, math education

Director of Grants Cam Beavers has announced that the college has received grants in two crucial areas: math education and literacy training.

The college has received a \$45,000 grant from the U.S. Department of Education to help train literacy volunteers to work in Franklin and Hampshire counties. The grant will help fund the Franklin/Hampshire Counties Student Literacy Volunteer Project, which will operate in conjunction with the Literacy Project in Greenfield.

Beginning this spring, the college will offer a three-credit course focusing on tutoring and literacy. The course will be offered to an estimated 45 to 50 literacy volunteers.

The Math Connection grant is another important program for the college, as it will allow our math faculty: Peter Rosnick, Lynn Benander, Linda Cavanaugh and Ira Ruben-

zahl to produce 12 half-hour television shows about math for young people in Franklin County. The show will be produced with the help of Garry Longe, and will be broadcast on Channel 6. Funding for the project comes from a \$25,000 Title II Dwight D. Eisenhower Grant for Math and Science Education.

Other grant application activities include a proposal for the Student Support Services Program, which would provide an integrated program for first generation, low income, handicapped and minority college students to help them succeed in college. The program would provide for counseling and intensive English as a Second Language programming, as well as a mentoring program.

Also in the works is a proposal to fund a co-op education program at the college. Co-op education is a program

Turn to page 2.

Staff Notes

WELCOME...

To **Karen Green**, who will serve as coordinator of "The Math Connection," a new cable television show about math, geared for sixth through tenth graders. The show will be produced with the the work of **Lynn Benander, Ira Rubenzahl, Linda Cavanaugh, Peter Rosnick** and **Garry Longe**, and is scheduled to go on the air in Spring, 1990.

To **Janice Dunlop**, who is the new outreach/public relations assistant for the Displaced Homemaker Program. Janice is a UMass grad, and has also attended GCC. She comes to us from the Literacy Project, and she'll be working 20 hours per week at GCC.

To **Michael Jacob Lovett**, son of **Deanna** in Information Services, who arrived December 12 at the Franklin County Medical Center, weighing in at 9 pounds, 4 ounces. Best wishes to mom and baby. Trivia note: Michael Jacob shares his birthday with Frank Sinatra.

KUDOS...

To **Carolyn Nims**, who will speak at The Business Writing Institute 1990 Conference on Teaching Business Writing. The event will be held at

Turn to page 2.

*A publication of the
Greenfield Community College
Development Office*

*B.J. Roche, editor
Arden Billings, assistant to the
editor*

Douglas Ross, student assistant

*Deadline for next issue:
January 18, 1990*

--Grants

Cont. from page 1.

that combines classroom learning with paid employment in a position related to a student's academic field of study or career objectives. Employer needs are matched with student interest and ability in order to create a mutually valuable work/education experience. Under the proposal, students would be allowed to earn up to six co-op credits, three per semester.

Mirrless Underwood is chairing the co-op education committee, and she is eager to hear from other members of the college community about this project. If you would like to offer ideas or information, please contact her at extension 346.

--Staff notes

Cont. from page 1.

Westfield State College in March, 1990...Also on Carolyn's dance card next semester is a course at Framingham State College master's program for teachers in American schools overseas. Carolyn will be teaching a course in Teaching English as a Second Language.

To **Kay Sloan**, who, along with trustee **Joe Bete**, is co-chairing a business-education roundtable under the sponsorship of the Franklin County Chamber of Commerce. The roundtable, which includes representatives from several area businesses as well as educators from public schools, GCC and UMass, will attempt to develop a position paper on the role of education in western Massachusetts for the coming decade. Candidates for elected office in 1990 will be asked to respond to the points raised by the paper. If all goes according to plan, the roundtable will present its position to the full Chamber membership at a meeting in the spring. **Tom Boisvert**, academic senate president at GCC, is also a participant in the roundtable.

To **Ben Drabeck** and **Helen Ellis**,

--Media Center

Cont. from page 1.

used 450 times, including 210 times by staff and faculty members and 203 times by students.

The purpose of those visits varied, with information/help being the largest category, followed by equipment circulation, media production services, and computer and printer use.

The results of the survey will be used to support the Services Reaccreditation report, and to identify high usage areas for future planning, according to the Media Center.



whose book **Archibald MacLeish: Reflections**, continues to draw good reviews, the most recent in "Resources for American Literary Study."

To **Dick Little**, whose newest book "Exploring Franklin County: A Geology Guide" is headed for a second printing. Can we hope for a mini-series?

To **Jim Franklin**, who attended a two-day seminar on Heating Ventilating and Air Conditioning Plant Improvement in Hartford last month. The seminar was presented by the Boiler Efficiency Institute of Louisiana State University, Baton Rouge.

To **Linda Horta**, who would like the college community to know that she is now a Notary Public.

GET WELL WISHES TO...

Andy Pearson, who is recovering from a back operation. Send a card to Andy at 30 Linden Avenue, Greenfield.



Psych of Women films available for viewing

Since many people have requested more information about films and videos being shown in the Psychology of Women class taught by Anne Wiley, she's provided this schedule of films for next semester. If you are interested in previewing the films for your own class, or if you'd like to have a special viewing for your students, please let her know. All films will be shown in S446A.

Acting Our Age, a PBS production that portrays the lives of seven older women and how they deal with concepts of finances, beauty, health, body image and social and cultural expectations of growing old and being female. To be shown Feb. 8, 1990, 11 a.m.

Clothes Line, a film that shows clotheslines from around the world as a metaphor for women's work. To be shown Feb. 15, 1990, 11 a.m.

Still Killing Us Softly, a film by Jean Kilbourne that describes the powerful impact of advertising images of women and its impact on women's self esteem, images of beauty and violence against women. To be shown March 8, 1990, 11 a.m.

Out in Suburbia, an upbeat and powerful response to homophobia that spotlights 11 suburban women who speak candidly and earnestly about their lives as lesbian women. To be shown March 22, 1990, 11 a.m.

Stephanie, a film that traces the life of a 17-year-old woman who struggles to complete high school and her identity issues as she approaches womanhood. To be shown April 2, 1990, 9:30 and 11 a.m.

Silent Pioneers, a film about older gay and lesbian individuals that has interview and discussions concerning lifestyle, growing old in America and how one remains true to one's self. To be shown March 24, 1990, 9:30 a.m.

So long, 1980's, hello, fin-de-siecle.